



PRAGATI MAIDAN, NEW DELHI
24-26 MARCH, 2021

— Including —

28th
Convergence
India 2021



EmbeddedTech
INDIA EXPO

MOBILE
INDIA
EXPO

FINTECH
INDIA EXPO

Co-organiser



India Trade Promotion Organisation (ITPO)
(A Government of India Enterprise)
Department of Commerce

Organiser



Exhibitions India Group

ABOUT GAMETHON EXPO 2021

Gamethon Expo 2021 will be first of its kind gaming gala in India involving the entire gaming eco-system. A place-to-be for all gaming fans when it comes to experiencing live games and meeting gamers at one location.

The expo is aimed at creating an excellent international platform for all stakeholders in the Indian and international market to showcase new trends and technologies in gaming. The show also intends to take the Indian Gaming Industry to the next level.

Gamethon is co-located with **28th Convergence India expo** and **Internet of Things India expo**, allowing gaming fraternity to explore online monetization opportunity and to understand technological advancement in data analytics.



25,000+

Trade Visitors



40+

Conference sessions



200+

Speakers



800+

Participants

OPPORTUNITY INDIA & REGION

- India is the fastest growing gaming market in the world and one of the five leading countries for mobile gaming
- The Indian gaming market US\$ 800 million, is poised to surpass US\$ 1.1 billion figure by 2021
- Present revenues from mobile gaming (approximately US\$ 649 million) are projected to grow to US\$ 815 million in 2020, and US\$ 943 million by 2022
- India's 120 million gamers in 2016 are expected to be 310 million by 2021. 80-90 million gamers were added in 2018
- The Indian digital gaming industry is growing rapidly, with behemoths like Alibaba backed-Paytm, Tencent, Youzu, Nazara, etc. investing in the sector
- The country has more than 250 game development companies, up from 25 in 2010, with at least two new start-ups every month
- In-app purchases have made online gaming convenient and affordable for users, and lucrative for developers.
- Improved online infrastructure have substantially increased Gamers in the SAARC region



EXHIBITORS PROFILE

- ✦ Gaming machines and components
- ✦ Igaming, Mobile & social gaming
- ✦ Gaming content, software and technology
- ✦ Gaming technology providers
- ✦ Gaming marketing programs and services
- ✦ Game development
- ✦ Game publishing
- ✦ Cloud hosting
- ✦ Server-based gaming systems
- ✦ Electronic payment process
- ✦ Database management system
- ✦ Payment solutions
- ✦ Security & surveillance
- ✦ Compliance, legal & regulatory



IMPORTANT FEATURES

DEVELOPERS ARENA:

The perfect spot for all developers to showcase their games with other professionals, gaming fans etc.

INDIE GAMES:

A unique speed dating format for developers with experts, to seek real feedback. Prospects to be covered in the media, beside the possibility to win Indie Prizes.

PRO TALKS:

Listen to the Gurus of Gaming on industry dynamics.

GAMING AWARDS:

To recognize and honor Gaming developers in Game of the Year, Debut Game, Mobile Game, Online Game, AR / VR Game, Sound and Music, Studio and Publisher, Outstanding Narrative, Art Direction, Indie Developer, etc. categories.



VISITORS PROFILE

- ✓ Budding Developers
- ✓ Business Schools Students
- ✓ Consultants
- ✓ Corporates
- ✓ Gamers
- ✓ Game Developers
- ✓ Game Publishers
- ✓ Government
- ✓ Incubators
- ✓ Indie Developers
- ✓ Internet Service Providers
- ✓ Investors
- ✓ Media
- ✓ Mobile Handsets
- ✓ OEM's
- ✓ Pay TV Operators
- ✓ Publishers
- ✓ Startups
- ✓ Technology Firms
- ✓ Television manufacturers
- ✓ Telecom Service Providers



Be a **PART** of Premium **GAMING** Expo



**Book your
space today**

Join us on   

SHELL SCHEME (Minimum 9 sqm)

INR ₹13,500 / US\$ 350* (per sqm)

RAW SPACE (Minimum 18 sqm)**

INR ₹12,500 / US\$ 320* (per sqm)

*GST as applicable.

** Power supply will be charged extra.

DELEGATE FEE

DAYS	INR (₹)	US\$
ONE DAY	6,000	120
TWO DAY	10,000	200
THREE DAY	13,000	260

10% discount for 3 or more delegates
from same company

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ISO 9001:2015 • ISO 14001:2015 • OHSAS 18001:2007

C-103, Okhla Industrial Estate, Phase III, New Delhi 110 020, India

Tel: +91 11 4279 5000 | Fax: +91 11 4279 5098

Email: info@gamethonexpo.com

www.gamethonexpo.com